

The Clothes Line



OUTFITTERS
CLOTHE A CHILD | CHANGE A LIFE



July 2007

Making a Difference in the Lives of Struggling Families



“The financial stress of being a single parent is hard, but thanks to Outfitters they can go to school with pride and self-esteem.”

“There was no way with my financial situation that I was going to be able to purchase clothing for my children this year. Without Outfitters, my children would still have holes in their shoes and wearing tattered clothing. Thank God for you!”

Parent Survey Results

Outfitters' parents filled out surveys during spring shopping. The results indicate that Outfitters is making a difference in their lives and the lives of their children.

- 98% of the parents surveyed responded that Outfitters relieves the financial stress of clothing their children.
- 92% of the parents stated their children seem to feel better about the way they look after shopping at Outfitters.
- 74% of the parents said that their children seem to be doing better in school after receiving clothing from Outfitters

“Before Outfitters, I have never been able to take my children shopping for any clothing. Every time we get the chance to come here (Outfitters), they call their grandmother and want her to come over right away and see their new clothes. They all had to try on every outfit and show her even their socks. Outfitters is wonderful for our family!”





Outfitters, Inc.

123 1/2 W. State Street
P.O. Box 164
Pendleton, IN 46064

Outfitters is a Christian service that exists to provide new and quality used, in-style clothing to low-income children in South Madison County.

Phone Number
765-778-9097

Mary Harvey
Director of Operations

Michelle Marks
Director of Development

Board of Directors

Leigh Berline
Diane Burgette
Susan Chatham
Dan Joyce
Trey Oldham
Chris Wilson

Outfitters would like to give a sincere thank you to Chris McKain and Jim Rawlings for their faithful service and dedication as Outfitters' board members. Their god-given gifts were felt by the organization and families served. We will miss them!

Outfitters welcomes Susan Chatham as its newest board member. At its annual meeting in March, the board voted Dan Joyce as Board Chair, Chris Wilson as Vice Chair and Trey Oldham as Secretary/Treasurer.

Maple Ridge Penny Drive Raises \$900

A penny's not worth much these days – unless you're a child looking between sofa cushions, in pants pockets and under car seats in search of the precious coin. That's what children at Maple Ridge did for two weeks in an effort to raise money for Outfitters. Angela Taflinger, the Student Services Specialist at Maple Ridge, came up with the idea to help give back to Outfitters who clothed over 80 children at her school this year.

When all was said and done, the school raised over \$900 in just two weeks time. Mrs. Merten and Mr. Oliver's classes raised the most money and were treated to an ice cream party. Angela was amazed at the results. "I was thinking we'd raise maybe \$200 or so and was shocked after a few days when we exceeded \$400. It was great to see how excited the school got and how

everyone came together as a community for this good cause. It was really special when children would come up to me and tell me that they go to Outfitters to shop and want to help other kids get clothes too."

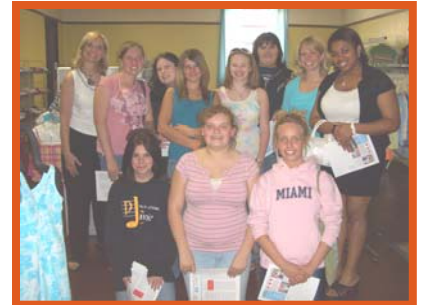
The penny is similar to a child – it's small and doesn't have much purchasing power, but just watch it grow into something beautiful when given the chance to do something good!



FCCLA Holds Fundraiser for Outfitters

Family, Career and Community Leaders of America (FCCLA) at Pendleton Heights High School held a style show to raise money for Outfitters. With the help of Mud Puddlz and Girlfriends clothing stores and FCCLA leaders Linda Manges and Angie Cox, the group raised over \$200 and went on a shopping spree to buy summer clothing for Outfitters.

Thank you for being service leaders in our community!



Outfitters Receives Grant from PeyBack Foundation

Outfitters felt like it won the "Super Bowl of Grant Writing" upon receiving notice that it had been awarded a \$2,500 grant from Peyton Manning's PeyBack Foundation. After reviewing over 300 grant applications, the PeyBack Foundation awarded \$500,000 in grants to 70 youth related organizations in Indiana, Tennessee and New Orleans.

Peyton Manning Foundation President, commented, "We are honored to be able to impact the lives of thousands of children and their families." Outfitters will put the money to good use to implement its "game plan" to help clothe children in South Madison County communities.



Outfitters Turns "Fairy Godmother"

Going to the prom can break the bank these days – considering the cost of prom dresses, shoes, jewelry, tuxes, dinner, etc. Outfitters wanted to make sure that the high cost of dresses and tuxes didn't prevent its junior and senior high school clients from attending the prom. A letter was sent out to all clients that were juniors and seniors notifying them that they could come shop for gently used and new prom dresses – free of charge! The girls had a wonderful time shopping for their dresses and left the store full of excitement and anticipation for their big night.

Individuals in the community did a wonderful job of donating beautiful, gently-used prom dresses. Something Old Something New donated gorgeous new dresses to increase the selection Outfitters offered to the girls. The Flower Cart provided complimentary tuxes to any Outfitters' male clients who wished to attend the prom. Beth Novinger and Dana Clem from Fusion Salon provided free hairstyling and Tim and Julie Schnepf from ReMax Realtors donated jewelry to ensure the girls looked like princesses.

A big thank you to all the businesses and individuals who helped make Prom Night a very special night for Outfitters' clients!



OUTFITTERS PROVIDED A GREAT SELECTION OF PROM DRESSES, SHOES AND JEWELRY TO THEIR HIGH SCHOOL CLIENTS

One kind act can change the course of a child's life!

Gifts to Outfitters help us to clothe children in need in South Madison County. With over 800 children on the free and reduced lunch program, we need your help!

Outfitters is a non-profit 501(c)3 charitable organization. All donations are tax deductible.

Name: _____

Address: _____

City/State/Zip: _____

Organization Name: _____

Phone: _____

E-mail: _____

Yes, I/We would like to make a gift to Outfitters:

Ultimate Outfitter \$1000

Select Outfitter \$500

Classic Outfitter (Clothe a Child for a Year) \$200

Essential Outfitter (Clothe a Child for a Season) \$100

Other \$ _____

Pledge a total of \$ _____ per month

Gift of securities, real estate or other assets

Please make checks payable to Outfitters, Inc.

I would prefer to remain anonymous

Please indicate how you would like to be recognized in our printed material:

I would like to pay tribute with my gift. (please check one)

In honor of: _____
(Name of person honored)

In memory of: _____
(Name of person memorialized)

If you would like to inform the above person or family of your tribute gift, please indicate whom you would like to notify. (Gift amount is not mentioned)

Name: _____

Address: _____

City,State,Zip _____

Outfitters Report Card

of Children Served

546

of Items Distributed

Shirts	6153
Pants/Shorts	4218
New Socks	4156
New Underwear	3924
Skirts/Dresses	546
Jackets	554
Accessories	424
Used Shoes	508
Shoe Vouchers*	680

*\$25 vouchers to Shoe Carnival or Kohls paid for by Outfitters

Calling All Volunteers!

It's hard to believe, but before you know it August will arrive and Outfitters will be busting at the seams as over 350 children will be shopping for back-to-school clothes. In mid-July we will be setting the volunteer schedule to assist students with fall shopping. We will need a "truckload" of volunteers to accomplish this task. We will have two shifts of volunteers – 3:30 – 5:30 p.m. and 5:30 – 7:30 p.m. If you are interested in volunteering, please contact Outfitters at 778-9097.

Volunteer of the Quarter

Ronda Etherington is Outfitters' Volunteer of the Quarter. Ronda worked over 30 hours this last quarter — not mentioning the endless hours she spent sorting through clothes at Outfitters' drop box at Pendleton Christian Church.

Ronda was a leader for spring shopping and came in every week to sort and hang clothes. Ronda is a teacher at Pendleton Christian Church Preschool.



*We Thank You for
Your Dedication!*



Outfitters, Inc.

A non-profit organization

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